

TONI CARAVELLO

ASSOCIATE
CREATIVE
DIRECTOR

tonicaravello.com
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312.351.4741

EXPERTISE

Spotless track record winning over difficult clients.
Strong conceptual thinking, solid executional prowess.
Team player, team leader, team surrogate mother.

EXPERIENCE

FCB | Chicago IL

Associate Creative Director
Cox Communications, Harley Davidson - 2020 -Present

Senior Copywriter
2018-2020

Started for full 360 brand experience, stayed to fight for stronger creative.

MARC USA | Chicago IL

Senior Copywriter
Ruby Tuesday, Navistar – 2017-2018

Copywriter
Payless, DePaul University – 2015-2017

Junior Copywriter
True Value, Carle Hospitals, DePaul University – 2014-2015

EDUCATION

Edgewood College | Madison, WI
BA, Creative Writing

University of Central Lancashire | Preston, UK
Study Abroad